

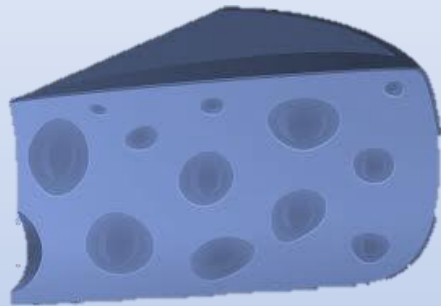


Heal Aid Foundation

For 21st century leadership positions, qualification criteria can be compromised against behavioral competencies.

Using Cheese Analogy

RECIPE FOR LEADERSHIP



= Qualification Criteria



= Behavioral Competencies



- **Qualification is a Gateway**





10/10
OF CEOs are
technically
strong

Forbes List of Best Top 10
Companies- May 2019

Top 10 Companies by Forbes 2019

- 1 [ICBC](#)
- 2 [China Construction Bank](#)
- 3 [JP Morgan Chase](#)
- 4 [General Electric](#)
- 5 [Exxon Mobil](#)
- 6 [HSBC](#)
- 7 [Royal Dutch Shell](#)
- 8 [Petro China](#)
- 9 [Agricultural Bank of China](#)

- | | |
|--|---|
| <u>Jiang Jinqing</u> | <u>Masters in Economics</u> |
| <u>Gensheng Zhang</u> | <u>Bachelors and MBA</u> |
| <u>Jamie Damon</u> | <u>MBA Harvard University</u> |
| <u>Henry Lawrence</u> | <u>MBA Harvard University</u> |
| <u>Darren Woods</u> | <u>MBA Texas University</u> |
| <u>Noel Quinn</u> | <u>Accountant</u> |
| <u>Ben Van Beurden</u> | <u>Chemical Engineer</u> |
| <u>Zhou Jiping</u> | <u>Graduation in Geology</u> |
| <u>Keqiq Zhang</u> | <u>MBA Peking Univeristy</u> |

Can highly qualified people become transformative leaders?



Revenue increase



From Content Hosting to Content Creation

Profit increase



Asian Company to Capture market



Digital Education and Healthcare

Innovative revenue



Reed Hastings CEO
*Masters of Computer Science
Stanford University*



Pony Maa CEO
*Bachelor of Computer Science
Shenzhen University*

QUALIFICATION AS A TOOL



How does your qualification help?

**Deep Strategic
Insight**



**Not over
relying on
other people
for strategy**

**Knowing the
way**



**Adapting to
industry
changes**

**QUALIFICATION
CRITERIA**

QUALIFICATION AS A PACKAGE

21st Century Education



CA
PAKISTAN

“Signature Qualification the empowers to lead”

The Right Person for the Job

Motivational
Speaker

Vs

Trained/Qualified
Psychologist





**Complement, Yes
Compromise, No!**





Thank You!