

COMMUNICATION SKILLS IN THE CORPORATE WORLD

Active
Listening



Confidence



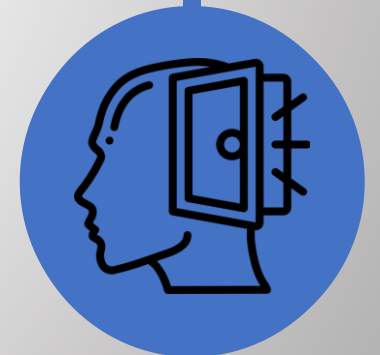
Feedback



Empathy



Open
Mindedness



COMMUNICATION SKILLS

- ❖ Harder To learn
- ❖ Evergreen Fundamentals
- ❖ Complex

TECHNICAL SKILLS

- ❖ Easily Learnable
- ❖ Continuous Evolution
- ❖ Binary

What do recruiters think...

94%

of recruiters

Better Chances of
Promotion

2/3

of jobs by 2030

Soft Skill intensive

81%

of recruiters

Interpersonal skills as
most important

57%

Of recruiters

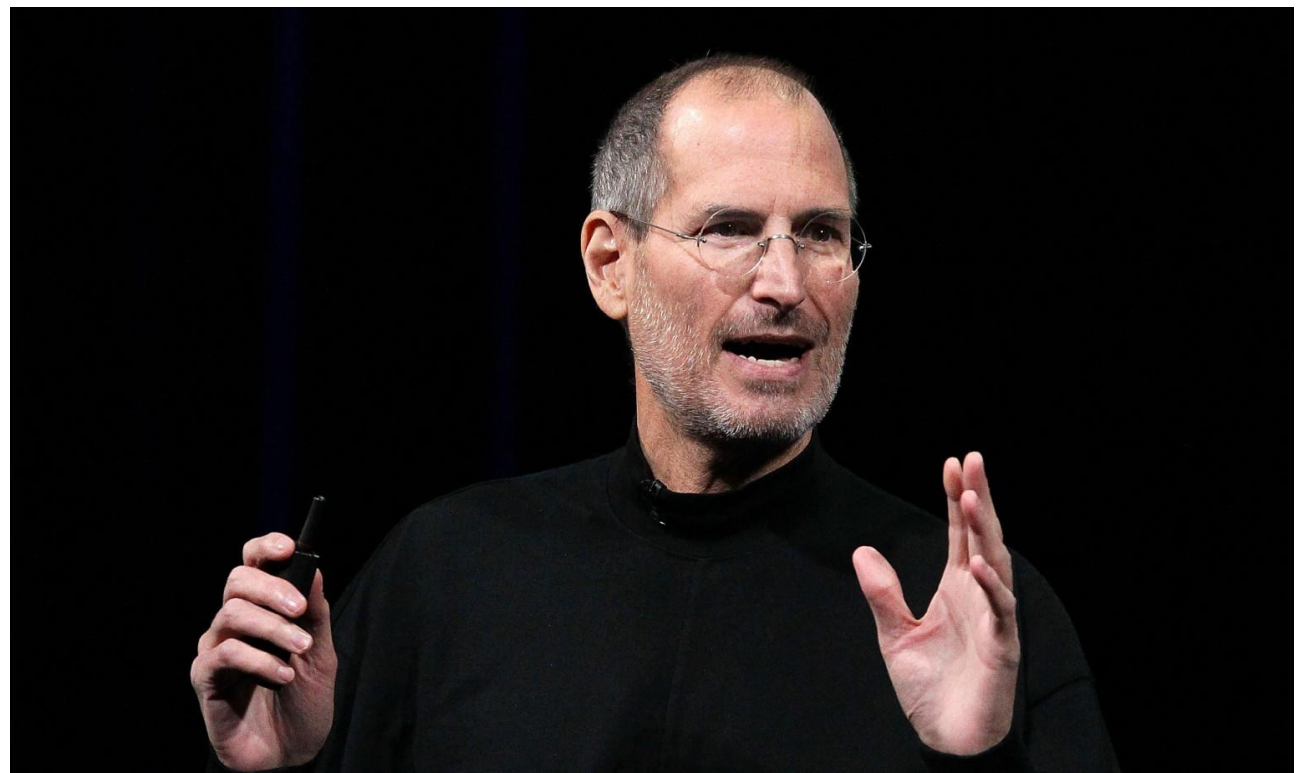
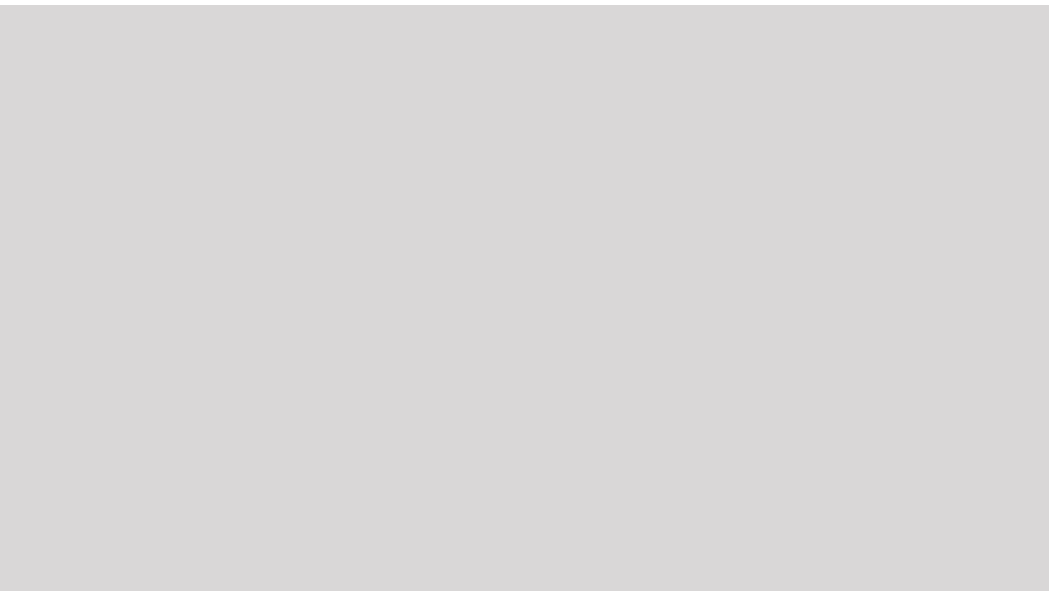
Demand will grow in
next 5 years

Are communication skills overrated???









Words...

Phrases...

Sentences...

Still
Effective
But

Communication

“THE ART OF COMMUNICATION IS THE LANGUAGE OF LEADERSHIP”

James Humes

