

Topic	S 2010			W 2009			S 2009			W 2008			S 2008		
	Q	M	T	Q	M	T	Q	M	T	Q	M	T	Q	M	T
Strategic Management	06	09	23	02	08	23	01	10	22				06	08	20
	5b	05		06	06		04	12		08	12				
	04	09		07	09										
Mission, Goals, and Objectives				5	05					05	07		02	06	
SWOT and Gap Analysis															
Critical Periods and Change Management										02	06				
The Evolution of Marketing Concept							02	06		06	09				
Strategic Marketing, Research And Planning				3b	06										
4Ps	01	10		01	10	16				10	12				
				3a	06										
CSR And Business Ethics				09	06		07	09		07	08		03	07	
Human Resources Management	02	15	32	04	08	27	03	09	37	01	06	23	04	12	26
	5a	04		10	08		05	14		03	07		10	14	
	09	09		11	11		06	09		04	10				
	10	04					10	05							
International Business	03	14	26	08	06	17	08	09	16	08	15	23	01	09	41
	08	12		12	11		09	07		09	08		05	10	
													07	12	
													09	06	
													11	04	
Mixed	07	09					11	10		11	12				