

Topic	S 2011			W 2010			S 2010			W 2009			S 2009		
	Q	M	T	Q	M	T	Q	M	T	Q	M	T	Q	M	T
Strategic Management	07	09		8b	03		06	09		02	08		01	10	
				09	15	18	5b	05	23	06	06	23	04	12	22
							04	09		07	09				
Mission, Goals, and Objectives	2b	03		02	08					5	05				
SWOT and Gap Analysis															
Critical Periods and Change Management															
The Evolution of Marketing Concept													02	06	
Strategic Marketing, Research And Planning	2a	09								3b	06				
	06	11													
	04	06	26												
4Ps				03	09		01	10		01	10				
				07	07	16				3a	06	16			
CSR And Business Ethics				1a	06					09	06		07	09	
Human Resources Management	01	10		04	09		02	15		04	08		03	09	
	03	08		8a	10		5a	04		10	08		05	14	
	05	08		10	09	28	09	09	32	11	11	27	06	09	37
	10	05	31				10	04					10	05	
International Business	08	11		1b	04		03	14		08	06		08	09	
	09	10	21	05	09		08	12	26	12	11	17	09	07	16
				06	11	24									
Mixed	11	10					07	09					11	10	