#### SUSTAINABLE DIGITAL ECOSYSTEM: SHAPING THE FUTURE OF CA PROFESSION IN THE GLOBAL ECONOMY

**WEBINAR SERIES 2020** 

# THE IMPACT OF ARTIFICIAL INTELLIGENCE **ON AUDIT AND ACCOUNTING PROFESSION**

(HARNESSING THE OPPORTUNITIES OF DISRUPTIVE TECHNOLOGY)

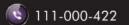






Organized by:

Digital Assurance and Accounting Board (DAAB)

















Technology continues to change society at a rapid pace, and accounting and auditing are by no means immune. New technologies are increasingly able to mimic human activity, taking on repetitive tasks more quickly and accurately than people can. The Digital Assurance and Accounting Board (DAAB) of the Institute brings together leading ICT organizations and experts, forward-thinking chartered accountants, senior finance professionals and Digital Transformation Experts to:

- Engage in high-level discussions on practice and businesses; and
- Showcase the latest digital solutions that can help participants to gain in-depth understanding of the solutions relevant to their interest.



The Board has kicked-off this series of activities including Webinar Series with one of the most critical challenges of revolutionizing conventional accounting and auditing world with the inclusion of Artificial Intelligence! The first webinar of the series titled "The impact of Artificial Intelligence on audit and accounting profession: harnessing the opportunities of disruptive technologies" with an aim to pave the pathway toward incubating sustainable digital ecosystem for the profession of audit and accountancy. Artificial Intelligence (AI) can turbocharge the profession from a backward looking "bookkeeping" function to delivering forward looking insights which can drive strategic decisions.

In the digital era, Al also helps in automating administrative repetitive tasks, accountants can devote more time and energy on creativity analyzing and interpreting the data to extract real value for the business and their customers.



Join us on a dynamic 2-hour journey packed with real-life case studies, fresh insights, industry trends and leading best practices.







# **PROGRAM**

## **Inaugural Address**



Rana M. Usman Khan Vice President ICAP Chairman of Digital Assurance & Accounting Board

### **Chief Guest Address**



Mr. Khalilullah Shaikh President ICAP

#### Moderator



Mr. Nadeem A. Malik Director - Enterprise Business Oracle Pakistan















# **PRESENTATIONS**

**Global Perspective** Mr. Hussein Issa, Ph.D.



**Assistant Professor - Accounting Information Systems** 

Rutgers Business School, Newark & New Brunswick, Rutgers University, USA



Partner, Assurance EY Ford Rhodes, Pakistan **Local Perspective** Mr. Muhammad Ahsan Shahzad















**Program Time:** 

05:00 - 07:00 pm

**Welcome Note:** 5:00 - 5:05 pm

Mr. Nadeem A. Malik Director - Enterprise Business Oracle Pakistan

**Inaugural Address:** 05:05 - 05:15 pm

Rana M. Usman Khan, FCA Vice President ICAP Chairman of Digital Assurance and Accounting Board

#### **Presentation**

The impact of Artificial Intelligence on audit and accounting profession: harnessing the opportunities of disruptive technologies

**Global Perspective** 05:15 - 05:45 pm

Mr. Hussein Issa, Ph.D. Assistant Professor-Accounting Information Systems Rutgers Business School, Newark & New Brunswick, Rutgers University, USA

**Local Perspective** 05:45 - 06:15 pm

Mr. Muhammad Ahsan Shahzad Partner, Assurance FY Ford Rhodes Pakistan

Q & A Session: 06:15 - 06:45 pm

Moderator: Mr. Nadeem A. Malik Director - Enterprise Business Oracle Pakistan

**Chief Guest Address & Concluding Remarks:** 06:45 - 07:00 pm

Mr. Khalilullah Shaikh, FCA President ICAP

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