

SUSTAINABLE DIGITAL ECOSYSTEM: SHAPING THE FUTURE OF
CA PROFESSION IN THE GLOBAL ECONOMY

WEBINAR SERIES 2020

THE IMPACT OF ARTIFICIAL INTELLIGENCE ON AUDIT AND ACCOUNTING PROFESSION

(HARNESSING THE OPPORTUNITIES OF DISRUPTIVE TECHNOLOGY)



PLATFORM : ZOOM

LIVE ▶

DATE : OCTOBER 15, 2020

TIME (PST): 05:00 PM TO 07:00 PM



CA
PAKISTAN

Organized by:
Digital Assurance and Accounting Board (DAAB)



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ABOUT WEBINAR

Technology continues to change society at a rapid pace, and accounting and auditing are by no means immune. New technologies are increasingly able to mimic human activity, taking on repetitive tasks more quickly and accurately than people can. The Digital Assurance and Accounting Board (DAAB) of the Institute brings together leading ICT organizations and experts, forward-thinking chartered accountants, senior finance professionals and Digital Transformation Experts to:

- Engage in high-level discussions on practice and businesses; and
- Showcase the latest digital solutions that can help participants to gain in-depth understanding of the solutions relevant to their interest.



The Board has kicked-off this series of activities including Webinar Series with one of the most critical challenges of revolutionizing conventional accounting and auditing world with the inclusion of Artificial Intelligence! The first webinar of the series titled **“The impact of Artificial Intelligence on audit and accounting profession: harnessing the opportunities of disruptive technologies”** with an aim to pave the pathway toward incubating sustainable digital ecosystem for the profession of audit and accountancy. Artificial Intelligence (AI) can turbocharge the profession from a backward looking “bookkeeping” function to delivering forward looking insights which can drive strategic decisions.

In the digital era, AI also helps in automating administrative repetitive tasks, accountants can devote more time and energy on creativity — analyzing and interpreting the data to extract real value for the business and their customers.

“
AI
NEVER SLEEPS, NEVER WEARS OUT AND
DOESN'T MAKE MISTAKES.
”

Join us on a dynamic 2-hour journey packed with real-life case studies, fresh insights, industry trends and leading best practices.



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PROGRAM

Inaugural Address



Rana M. Usman Khan

Vice President ICAP
Chairman of Digital Assurance
& Accounting Board

Chief Guest Address



Mr. Khalilullah Shaikh

President ICAP

Moderator



Mr. Nadeem A. Malik

Director - Enterprise Business
Oracle Pakistan

PRESENTATIONS

Global Perspective Mr. Hussein Issa, Ph.D.



Assistant Professor - Accounting Information Systems

Rutgers Business School, Newark & New Brunswick,
Rutgers University, USA



Local Perspective Mr. Muhammad Ahsan Shahzad

**Partner, Assurance
EY Ford Rhodes, Pakistan**



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PROGRAM

Program Time:

05:00 – 07:00 pm

Welcome Note:

5:00 – 5:05 pm

Mr. Nadeem A. Malik
Director – Enterprise Business
Oracle Pakistan

Inaugural Address:

05:05 – 05:15 pm

Rana M. Usman Khan, FCA
Vice President ICAP
Chairman of Digital Assurance and Accounting Board

Presentation

The impact of Artificial Intelligence on audit and accounting profession: harnessing the opportunities of disruptive technologies

Global Perspective

05:15 – 05:45 pm

Mr. Hussein Issa, Ph.D.
Assistant Professor-Accounting Information Systems
Rutgers Business School, Newark & New Brunswick,
Rutgers University, USA

Local Perspective

05:45 – 06:15 pm

Mr. Muhammad Ahsan Shahzad
Partner, Assurance
EY Ford Rhodes Pakistan

Q & A Session:

06:15 – 06:45 pm

Moderator: Mr. Nadeem A. Malik
Director – Enterprise Business
Oracle Pakistan

Chief Guest Address & Concluding Remarks:

06:45 – 07:00 pm

Mr. Khalilullah Shaikh, FCA
President ICAP

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