

Seminar on How a CFO should plan year 2020



CA
PAKISTAN

Ref No : CA/RD/NRC/1920-004

Friday 22nd November, 2019 at
ICAP House Islamabad from
6:00 – 9:00 PM (Credit Hours: 03)

Saturday 23rd November, 2019 at
Royal Palm Club Lahore from
3:00 – 7:00 PM (Credit Hours: 04)

Organised by:
Northern Regional Committee



CFO role in the ever changing business environment is becoming more and more challenging. Today, they are no longer just focused on the financial health of the company, as organizations have gotten more complex, so are their responsibilities. That is why their roles have evolved far beyond finance to emerge as strategic leader, transformation enabler and an expert of technology to handle the big data and to extract the useful business insights therefrom.

In the fast changing business environment, CFOs need to be driver of change and for that they need to shift their foresight beyond the Accounting, controls and compliance functions, towards the decision support and strategic business partnering. This transition requires some heavy up-lifting coupled with conscious efforts to learn and practice new skills and develop strategic thinking.

In this regard to facilitate the members, NRC has engaged a world renowned CFO coach to help the members to learn how to plan their career transformation in the year 2020.

PROGRAM OBJECTIVE

What should be the top priority of CFOs in 2020?

- a) Develop Finance as a Strategic Partner, or
- b) Create Finance Digital Transformation, or
- c) Significantly Upgrade the Finance Talent?

The seminar will help you formulate the answers of these questions.

AREAS TO BE COVERED

- How to upgrade yourself from a CFO to Strategic CFO role
- A Peek into the Future of Work
- Preparing for the Future of Finance
- Growing Skill Gap: A Threat or Opportunity?
- Finance Talent Redefined
- How to Make 2020 a Year of Your Personal and Career Transformation

PROGRAMME LEADER AND MASTER COACH



Saleem Sufi has been a CFO level senior executive and Strategy expert for more than 25 years working for top world class fortune 500 and Private Equity owned companies in Asia Pacific, Middle East, Europe and United States.

As an experienced speaker, corporate trainer and executive coach, Saleem has conducted numerous executive development programs at international locations including Tokyo, Singapore, Shanghai, Mumbai, Riyadh, Dubai and New York.

Saleem is an MBA with major in Strategy and Finance and Fellow Management Accountant. He has attended Harvard Business School a number of times for Executive Education where he has been trained and coached by world renowned Professors Dr. Robert Kaplan and Dr. Robert Simons on the latest practices in Strategy and Leadership.

Saleem lives in Princeton, New Jersey and travels around the globe extensively.

Saleem's thought leadership on the topic of 'CFO Leadership' is well respected globally.

Session Investment

- Rs. 2,700/- for ICAP & ICMAP Members / ICAP Affiliates till 21st November, 2019 and after 21st November, 2019 Rs. 3,000/-.
- Rs. 3,600/- for Non-Members till 21st November, 2019 and after 21st November, 2019 Rs. 4,000/-.
- Life Members may attend for free.

For online registrations please follow the below link;

<https://online.icap.org.pk/onlinepaymentmethod.php>

Registration for the seminar at Islamabad, you may contact at ICAP House Islamabad at (051)-111-000-422 Ext.29 or email at asad.ali@icap.org.pk; (Mr. Asad Ali , ICAP Islamabad), 0301-5464953

Registration for the seminar at Lahore, you may contact at NRC Secretariat ICAP House Lahore at (042) 111-000-422 Ext.128 or email at arshad.mahmood@icap.org.pk; asif.hamesh@icap.org.pk;