

QUANTUM LEAP

AGILITY & COMPETITIVE EDGE

May 27, 2025
PC Hotel - Lahore

An Initiative of Professional Accountants in Business (PAIB) Committee

About The Institute of Chartered Accountants of Pakistan

The Institute of Chartered Accountants of Pakistan (ICAP), is a premier regulatory body for the profession of accounting that has a robust membership with over 10,000 dedicated Chartered Accountants, globally since 1961. With chapters spanning ASEAN, Australia, New-Zealand, US, Canada, UK, Ireland, Bahrain, Qatar, UAE and KSA, ICAP fosters collaboration for sustainable economies worldwide, empowering individuals and organizations alike.

Discover the Professional Accountants in Business Committee

At ICAP, Professional Accountants in Business (PAIB) constitute an impressive 76% of our esteemed membership, leading as business partners and financial experts. Our PAIB Committee globally recognized by IFAC, was established in 2009, dedicated to the continuous development and recognition of the PAIB's. Through proactive initiatives, we empower them to enhance their capabilities and shape a prosperous future for themselves and their organizations. Under the dynamic leadership of Mr. Samiullah Siddiqui – FCA, we are dedicated to supporting and fostering the professional growth of PAIBs while recognizing their invaluable contributions to the economy.

ICAP's CFO Conference Insights

Through its PAIB Committee, ICAP proudly celebrates 15 years of the CFO Conference, a landmark platform for knowledge sharing and high-impact networking for finance and business leaders of Pakistan. Since its inception in 2010, the CFO Conference has become a pivotal annual event, bringing together industry leaders and experts to discuss emerging trends and critical themes. With the 26 conferences held nationally and internationally, it stands as a premier stage for thought leadership and connection.

This year, CFO Conference 2025 is powered by **Harvard Business Publishing** as our Strategic Knowledge Partner.

This year's theme, '**Quantum Leap: Agility & Competitive Edge**', speaks to the seismic shifts fueling business growth today. It challenges finance professionals to continuously evolve – to upskill, adopt AI, drive sustainability, and lead with integrity in an ever-competitive world.

Key Areas of the Conference

**Leadership
Metamorphosis:**
Recalibrating CFOs
in Motion

Empowered Growth:
Leveraging the
Digital Ecosystem

Ethics in AI:
Safeguarding Trust
& Transparency in
Finance

**Investment
Opportunities in
Pakistan:** Evolving
Business Climate

Redefining Finance:
Quantum Thinking
for Agile Times

**Commanding the
Leap:** Leadership in
Times of Rapid
Change

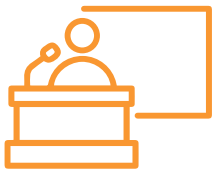
**The Human Balance
Sheet:**
Future-Proofing
Talent & Leadership

Beyond Compliance:
ESG for Sustainable
Success

**Finance in the Age of
Acceleration:**
Navigating Complexity
with Agility

**Riding the Economic
Wave:** Are we
Gaining Momentum?

CFO Conference 2025 at a Glance



1

Keynote



3

Panel Discussions



3

Presentations



2

Strategic Dialogs



7

CPD Hours
Each Station

Speakers Spotlight (27th May Lahore)



Saif Ullah
President,
ICAP



Syed Hyder Ali
Chief Executive and MD,
Packages Ltd.



Lee White
CEO,
IFAC



Ashfaq Yousuf Tola
President,
SAFA



Nadia Rehman
Member Climate Change &
Food Security,
Planning Commission of Pakistan



Shahid Kardar
Economist



Salman Hafeez
Executive Director,
Nishat Group



Atyab Tahir
CEO,
Hugo Bank



Nazifa Butt
Director,
WWF Pakistan



Muhammad Azfar Ahsan
Chairman,
Nutshell Group



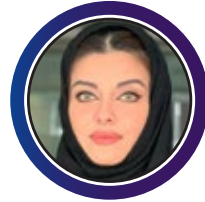
Muhammad Faisal
CEO,
Lucky Motor Corporation



Javed Akhtar
Chief Strategy & Transformation Officer,
Style Textile



Farid Alam
CEO,
AKD Securities Ltd.



Kanwal Cheema
CEO,
My Impact Meter



Qaiser Abbas
Leadership Coach



Muhammad Awais
Vice President,
ICAP



Samiullah Siddiqui
Chairperson
PAIB Committee & Vice President,
ICAP



Asmar Atif
Chief Intrapreneur,
Octopus Digital at Avanceon



Aleem Zubair
Partner,
A.F. Ferguson & Co.



Syed Junaid Ali
Head of Treasury,
PARCO



Khalil Ahmad Hashmi
CFO,
SPEL Limited



Omair Jamal
Secretary & COO,
ICAP



Atifa Dar
Board Member,
Muawin



Omair Rana
Master of Ceremony

Celebrating 15 Years of Legacy



Held

26

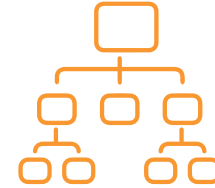
Conferences Locally &
Internationally



Attended

20,000+

Business &
Finance Leaders



Participated

400+

Reputed
Organizations



40+

Eminent Global
Speakers

Who should Attend ?

CEOs, CFOs
& Finance Leaders

Finance
Professionals
& Analysts in Business
& Firms

Business Leaders
& Decision-makers

Aspiring Leaders
&
Young Professionals

CFO 2025 - Sneak Peek

Leadership Metamorphosis: Recalibrating the CFO Mindset

The session will examine the shift in mindset required for CFOs to emerge as dynamic, strategic leaders. As the economic environment continues to evolve and stabilize, CFOs must transition into business leaders who can guide their organizations while capitalizing on new opportunities. An industry leader will highlight how to realign the leadership mindset, balance stability with innovation, and confidently embrace the future by acquiring the business acumen.

Empowered Growth: Leveraging Digital Ecosystem

As the country undergoes a major shift toward introducing Shariah-compliant products, the session explores the amalgamation of such offerings to the financial inclusive market made possible by leveraging the technology. Experts will provide insights into regulatory changes, consumer preferences, and the strategic steps financial institutions are taking to ensure a smooth transition.

Ethics in AI: Safeguarding Trust & Transparency in Finance

As AI redefines finance, ethical adoption is key to maintaining trust and transparency. This session highlights real-world applications in trading, risk management, and customer service. Explore how to build strong governance frameworks and use GenAI tools responsibly. Learn how prompt engineering can enhance decision-making and protect intellectual property, designed for leaders who want to innovate ethically and future-proof their organizations.

Investment Opportunities in Pakistan: Evolving Business Climate

Pakistan presents a dynamic landscape for investors, offering a wealth of opportunities across key sectors. The country is repositioning itself as an attractive destination for **local and foreign investment**. This session will provide a comprehensive overview of Pakistan's evolving investment climate, **highlighting the sectors** poised for exponential growth with the role of government policies, especially SIFC, and the regulatory frameworks facilitating investment.

Redefining Finance: Quantum Thinking for Agile Times

In an era of rapid disruption, traditional finance models are no longer enough. This session will explore how quantum thinking – **adaptive, anticipatory, and data-driven** – is transforming financial planning into a strategic force for agility and competitive edge.

The Human Balance Sheet: Future-Proofing Talent & Leadership

As the Pakistani business landscape undergoes unprecedented disruption, organizations are grappling with challenges such as **talent migration (brain drain), evolving leadership dynamics**, and the urgent need for **agility** in a rapidly transforming world. In this era of intelligent automation, the role of the CFO is expanding into a strategic leadership position, paving the way for a transition to the CEO role. The discussion will delve into **rethinking talent acquisition, leadership evolution, and risk management**, by providing actionable insights on how to strike the right **balance between human capital, strategic leadership, and technological innovation** to navigate today's complex business environment effectively.

Beyond Compliance: ESG & Leadership for Sustainable Success

The evolving **expectations** of investors, consumers, and regulators highlight the need for businesses to align with sustainable practices. ESG adoption emphasizes the importance of converting sustainable initiatives into measurable impact—demonstrating that ESG is not just compliance, but an investment in the future. Embedding ESG principles into **leadership decisions**, showcases how responsible leadership can drive resilience and profitability

Riding the Economic Wave: Are We Gaining Momentum?

The past few years have brought economic fluctuations, policy reforms, and global disruptions, testing the resilience of businesses and financial institutions. Yet, within these challenges lie **opportunities**—signs of recovery, innovation, and strategic growth that can propel the economy forward. This thought-provoking session brings together policymakers, and financial experts to assess Pakistan's **economic trajectory**. Are we truly gaining momentum, or are we facing temporary surges with **underlying vulnerabilities**? Experts will explore the **impact of financial reforms, technological advancements, and global market dynamics** on Pakistan's economic outlook.

Highlights from CFO Karachi 2025



Conference Agenda (Lahore May 27th, 2025)

Duration	Agenda
14:00 - 14:30	Registrations & Networking Tea
14:30 - 14:40	Recitation from the Holy Quran, National Anthem and Introduction
14:40 - 14:50	Welcome Speech
14:50 - 15:00	President Address
15:00 - 15:15	Leadership Metamorphosis: Recalibrating CFOs in Motion
15:15 - 16:00	Empowered Growth: Leveraging Digital Ecosystem
16:00 - 16:30	Ethics in AI: Safeguarding Trust & Transparency in Finance
16:30 - 16:40	Finance in the Age of Acceleration: Navigating Complexity with Agility
16:40 - 16:55	Redefining Finance: Quantum Thinking for Agile Times
16:55 - 17:20	Namaz & Tea Break
17:20 - 17:30	Unleash your Super power
17:30 - 17:50	Investment Opportunities in Pakistan: Evolving Business Climate
17:50 - 18:35	The Human Balance Sheet: Future-Proofing Talent & Leadership
18:35 - 19:00	Beyond Compliance: ESG for Sustainable Success
19:00 - 19:20	Namaz Break
19:20 - 19:35	Commanding the Leap
19:35 - 20:20	Riding the Economic Wave: Are we Gaining Momentum?
20:20 - 20:30	Closing Address & Group Picture
20:30	Dinner

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Conference Investment

Excluding Taxes

Venue	Category	Regular Fee
Lahore PC Hotel	Member	Rs. 18,000
	Non Member	Rs. 20,000

- Bulk Discount: 10% is applicable on minimum 10 participants.
- CFO App Discount: 10% discount applicable on registrations made through the App.

Last Date of Registration:

May 26th, 2025

CONTACT US

For Details and Registration

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- 👤 Arshad Mahmood
- ☎️ +92 42 111 000 422 Ext. 122
- ✉️ cfolhr@icap.org.pk

Register Now



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CFO App Discount: 10% discount applicable on registrations made through the App.

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